



WEWS

ORDER

Print Date 09/28/12

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Flight Dates **09/19/12-09/28/12**

Contract / Revision **311369 /**
Original Date / Revision
 09/18/12 09/25/12
Advertiser **US Chamber of Commerce**

Agency **Mentzer Media**
Buying Contact

600 Fairmont Avenue - Suite #306
Towson, MD 21204

Product
US Chamber of Commerce Order #
Agency Com 15%
Billing Contact
600 Fairmont Avenue - Suite #306
Towson, MD 21204

Sales Office EWSDC
Sales Region NAT
Agency Ref

Order Sep 00:20:00
Estimate # **1379**
Alt Order #
Billing Type Cash
Order Type GENERAL
Billing Cycle EOM/EOC
Billing Calendar BROADCAST
Demographic A35+
Rev Codes POL POL ISS
Product Codes PL
Priority P-1
Advertiser Ref

Primary Account Executive
 Daniel Baylog

Account Executive	Order%	Start Date	End Date
Daniel Baylog	100%		

Order Share %	Market Value
Competing Station	% of Order Amount
CABLE	%
UNKWN	100%
WBNX	%
WDLI	%
WEAO	%
WGGN	%
WJW	%
WKYC	%
WMFD	%
WOAC	%
WOIO	%
WQHS	%
WUAB	%
WVIZ	%
WVPX	%

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
September 2012	60	\$103,423.75	\$121,675.00	0.00	08/27/12	09/28/12	60	\$103,423.75	\$121,675.00
Totals	60	\$103,423.75	\$121,675.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 1	WEWS	09/19/12	09/21/12	M-F GMC 6-7a M-F GMC 6-7a	CM	6-7a	-- 1- 1--	:30	2	\$850.00	P-1	0.00	NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/18/12	09/24/12	-- 1- 1--					2	\$850.00		0.00			
N 2	WEWS	09/20/12	09/20/12	M-F GMA 7-9a M-F GMA 7-9a	CM	7-9a	--- T---	:30	1	\$850.00	P-1	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			



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Contract / Revision 311369 Flight Dates 09/19/12-09/28/12

Hiatus Dates

Original Date / Revision 09/18/12/ 09/25/12

Order Sep 00:20:00

Advertiser US Chamber of Commerce Product US Chamber of Commerce Estimate # 1379

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	WEWS	09/20/12	09/20/12	M-F GMA 7-9a M-F GMA 7-9a	CM	7-9a	---T---	:30	1	\$850.00	P-1	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/18/12	09/24/12	---T---	1		\$850.00		0.00						
N 3	WEWS	09/19/12	09/20/12	M-F 4-5p Dr. OZ M-F 4-5p Dr. Oz	CM	4-5p	--11---	:30	2	\$900.00	P-1	0.00	NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/18/12	09/24/12	--11---	2		\$900.00		0.00						
N 4	WEWS	09/20/12	09/20/12	M-F 5-6p News M-F 5-6p News	CM	5-6p	---T---	:30	1	\$1,400.00	P-1	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/18/12	09/24/12	---T---	1		\$1,400.00		0.00						
N 5	WEWS	09/19/12	09/21/12	M-F 6-630p News M-F 6-630p News	CM	6-630p	--111--	:30	3	\$1,800.00	P-1	0.00	NM	3	\$5,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/18/12	09/24/12	--111--	3		\$1,800.00		0.00						
N 6	WEWS	09/20/12	09/20/12	M-Su 630-7p WNT M-Su 630-7p WNT	CM	630-7p	---T---	:30	1	\$2,000.00	P-1	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/18/12	09/24/12	---T---	1		\$2,000.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
1	WEWS	09/18/12-09/24/12		M-Su 630-7p WNT	630-7p		---Th----	:30	\$1,100.00		0.00	NM			
[Due To Placement]															
N 7	WEWS	09/19/12	09/21/12	M-F 7-730p 7-730p The List	CM	7-730p	--111--	:30	3	\$1,100.00	P-1	0.00	NM	3	\$3,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/18/12	09/24/12	--111--	3		\$1,100.00		0.00						
N 8	WEWS	09/19/12	09/21/12	M-F 730-8P 730-8p Let's Ask America	CM	730-8p	--1-1--	:30	2	\$1,100.00	P-1	0.00	NM	2	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/18/12	09/24/12	--1-1--	2		\$1,100.00		0.00						
N 9	WEWS	09/19/12	09/21/12	M-F 1135p-1202a Nightlir M-F 1135p-1202a Nightlir	CM	1135p-1207x	--111--	:30	3	\$1,200.00	P-1	0.00	NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/18/12	09/24/12	--111--	3		\$1,200.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
3	WEWS	09/18/12-09/24/12		M-F 1135p-1202a Nightline	1135p-1207x		--WThF----	:30	(\$1,200.00)		0.00	NM			
See MG 9.4															
[N/A POLITICAL]															
4	WEWS	09/24/12-09/28/12		M-F 6-630p News	6-630p		MTWThF----	:30	\$1,200.00		0.00	NM			
Ⓜ MG for 9.3 09/21															
N 10	WEWS	09/19/12	09/21/12	M-F 11-1135P Late News M-F 11-1135P Late News	CM	11-1135p	--111--	:30	3	\$2,400.00	P-1	0.00	NM	3	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/18/12	09/24/12	--111--	3		\$2,400.00		0.00						
N 11	WEWS	09/21/12	09/21/12	Friday Prime A Friday Prime A	CM	8-9p	----F--	:30	1	\$4,500.00	P-1	0.00	NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/18/12	09/24/12	----F--	1		\$4,500.00		0.00						
N 12	WEWS	09/23/12	09/23/12	SU GMA 8-9A SU GMA 8-9A	CM	8-9a	-----S	:30	1	\$650.00	P-1	0.00	NM	1	\$650.00



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Contract / Revision 311369 Flight Dates 09/19/12-09/28/12

Hiatus Dates

Original Date / Revision 09/18/12/ 09/25/12

Order Sep 00:20:00

Advertiser US Chamber of Commerce Product US Chamber of Commerce Estimate # 1379

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 12	WEWS	09/23/12	09/23/12	SU GMA 8-9A SU GMA 8-9A	CM	8-9a	-----S	:30	1	\$650.00	P-1	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/18/12	09/24/12	-----S					1	\$650.00		0.00			
N 13	WEWS	09/23/12	09/23/12	SU 6-630p News SU 6-630p News	CM	6-630p	-----S	:30	1	\$1,250.00	P-1	0.00	NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/18/12	09/24/12	-----S					1	\$1,250.00		0.00			
N 14	WEWS	09/24/12	09/28/12	M-F GMC 6-7a M-F GMC 6-7a	CM	6-7a	11111--	:30	5	\$900.00	P-1	0.00	NM	5	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/18/12	09/24/12	1-----					1	\$900.00		0.00			
Week:		09/25/12	10/01/12	-1111--					4	\$900.00		0.00			
N 15	WEWS	09/24/12	09/27/12	M-F GMA 7-9a M-F GMA 7-9a	CM	7-9a	1--1---	:30	2	\$900.00	P-1	0.00	NM	2	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/18/12	09/24/12	1-----					1	\$900.00		0.00			
Week:		09/25/12	10/01/12	---1---					1	\$850.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	WEWS	09/25/12-10/01/12		M-F GMA 7-9a		7-9a	---Th-----	:30		\$850.00		0.00	NM		
N 16	WEWS	09/24/12	09/28/12	M-F 4-5p Dr. OZ M-F 4-5p Dr. Oz	CM	4-5p	11111--	:30	5	\$1,100.00	P-1	0.00	NM	5	\$5,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/18/12	09/24/12	1-----					1	\$1,100.00		0.00			
Week:		09/25/12	10/01/12	-1111--					4	\$1,100.00		0.00			
N 17	WEWS	09/24/12	09/24/12	M-F 5-6p News M-F 5-6p News	CM	5-6p	1-----	:30	1	\$1,600.00	P-1	0.00	NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/18/12	09/24/12	1-----					1	\$1,600.00		0.00			
N 18	WEWS	09/24/12	09/28/12	M-F 6-630p News M-F 6-630p News	CM	6-630p	11111--	:30	5	\$2,000.00	P-1	0.00	NM	5	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/18/12	09/24/12	1-----					1	\$2,000.00		0.00			
Week:		09/25/12	10/01/12	-1111--					4	\$2,000.00		0.00			
N 19	WEWS	09/24/12	09/28/12	M-Su 630-7p WNT M-Su 630-7p WNT	CM	630-7p	MTWTF--	:30	0	\$2,200.00	P-1	0.00	NM	1	\$2,200.00
N 20	WEWS	09/24/12	09/28/12	M-F 1135p-1202a Nightlir M-F 1135p-1202a Nightlir	CM	1135p-1207x	11111--	:30	5	\$1,400.00	P-1	0.00	NM	5	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/18/12	09/24/12	1-----					1	\$1,400.00		0.00			
Week:		09/25/12	10/01/12	-1111--					4	\$1,400.00		0.00			
N 21	WEWS	09/24/12	09/28/12	M-F 11-1135P Late News M-F 11-1135P Late News	CM	11-1135p	11111--	:30	5	\$2,700.00	P-2	0.00	NM	5	\$13,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/18/12	09/24/12	1-----					1	\$2,700.00		0.00			
Week:		09/25/12	10/01/12	-1111--					4	\$2,700.00		0.00			
N 22	WEWS	09/27/12	09/27/12	Thursday Prime B Thursday Prime B	CM	9-10p	---T---	:30	1	\$16,000.00	P-1	0.00	NM	1	\$16,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/25/12	10/01/12	---T---					1	\$16,000.00		0.00			
N 23	WEWS	09/28/12	09/28/12	Friday Prime A Friday Prime A	CM	8-9p	----F--	:30	1	\$6,000.00	P-1	0.00	NM	1	\$6,000.00



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Hiatus Dates

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Order Sep 00:20:00

Advertiser **US Chamber of Commerce** Product **US Chamber of Commerce** Estimate # **1379**

														<u>Totals</u>		
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
N23	WEWS	09/28/12	09/28/12	Friday Prime A Friday Prime A	CM	8-9p	----F--	:30	1	\$6,000.00	P-1	0.00	NM	1	\$6,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		09/25/12	10/01/12	----F--					1	\$6,000.00		0.00				
N24	WEWS	09/24/12	09/24/12	Monday Prime C Monday Prime C	CM	10-11p	M-----	:30	1	\$16,000.00	P-1	0.00	NM	1	\$16,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		09/18/12	09/24/12	M-----					1	\$16,000.00		0.00				
N25	WEWS	09/22/12	09/22/12	Sa 6a-8a News Sa 6-8a News	CM	6-8a	-----S-	:30	2	\$500.00	P-1	0.00	NM	2	\$1,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		09/18/12	09/24/12	-----S-					2	\$500.00		0.00				
N26	WEWS	09/20/12	09/21/12	M-F 9-10a M-F 9-10a	CM	9-10a	---TF--	:30	1	\$775.00	P-1	0.00	NM	1	\$775.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		09/18/12	09/24/12	---TF--					1	\$775.00		0.00				
N27	WEWS	09/19/12	09/28/12	M-F 9-10a M-F 9-10a	CM	9-10a	MTWTF--	:30	1	\$900.00	P-1	0.00	NM	1	\$900.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		09/18/12	09/24/12	-----					0	\$0.00		0.00				
Week:		09/25/12	10/01/12	--WTF--					1	\$900.00		0.00				
														Totals	60	\$121,675.00